

**Friday**

9:00-12:00 noon	Ed Tate Guerrilla Marketing Presentation - Extra cost of \$45	GVSU Eberhard Center
2:00-5:00	Set-up in Pantlind	Pantlind Ballroom
5:00	Registration and shopping opens	Pantlind Ballroom
6:00 - 7:30	Dinner	Pantlind Ballroom
6:45 – 7:30	Fun Night	Pantlind Ballroom
7:40-8:10	Schmoozing Techniques or How to Make the Most of Social Events–Ed Tate	Pantlind Ballroom
8:10-9:40	Table Topics Contest	Pantlind Ballroom
9:45-11:00	Governor’s reception	Margaret's Suite

**Saturday**

7:15-7:45	First timers Coffee	Pantlind Ballroom
8:00-8:45	Breakfast	Pantlind
8:45-9:00	Youth Leadership and Speech Craft presentation	Pantlind
9:00-10:00	Story Finder Workshop –Ed Tate	Pantlind
10:00-10:40	Contest Briefing	Pearl
10:45 - 12:00	Tall Tales Contest	Emerald
12:00 - 1:30	Lunch & award (not DTM)	Pantlind
1:30-2:30	Educational Sessions - 3 choices	Pearl, Cascade and Atrium
2:40-3:40	Educational Sessions - 3 choices	Pearl, Cascade and Atrium
3:45-5:00	Business Meeting	Emerald
5:00-5:45	Break and final chance to shop	
6:00-7:30	Dinner and DTM ceremony	Pantlind
7:30-8:30	How to use public speaking to grow your business - Ed Tate	Pantlind
8:30-8:45	Silent Auction winners announced	Pantlind
8:45	Entertainment	Pantlind

**Sunday**

8:00 – 8:30	Breakfast	Pantlind
8:30 – 10:00	Breakfast with The Champion – Ed Tate	Pantlind
10:00 – 11:30	Conference re-cap	Pantlind