

November 19-21, 2010

Grand Rapids, MI

Toastmasters District 62 Communication & Leadership Development Conference

Amway Grand Plaza Hotel • 187 Monroe Avenue NW • Grand Rapids, Michigan 49503

SPEAK, LEAD, SUCCEED



TOASTMASTERS

District 62 Fall Conference

Ed Tate will present programs to enhance your speaking, career and business



Using the principles he teaches today, Ed Tate became the **2000 World Champion of Public Speaking.**

Also in 2008, Ed became a certified *Guerrilla Marketing Certified Coach.*

As a former executive, Ed's success in business spans over two decades. For fourteen years as a National Account Executive, Ed sold over \$500 million in products and services. He co-created two business units that produced over \$1.25 billion in revenues.

This is your chance to learn from one of the best speakers, leaders and businessman. Ed will speak several times throughout the week-end. Presentations will include: **Schmoozing Techniques or How to Make the Most of Social Events, Story Finder Workshop, How to use public speaking to grow your business and Breakfast with a Champion.**

Want to hear Ed present his Guerrilla Marketing program? On Friday morning at 9:00am, our district is sponsoring Ed's Guerrilla Marketing presentation to the public. It will be held just down the street from the Amway Grand Plaza at the GVSU Eberhard Center at a cost of \$45. Why not take the day off and get this quality training? Check www.62toast.com or contact Terry Rogers at area2gov@gmail.com to purchase tickets.

Register today!!! Early Bird cut off date is October 10!

A great speaker, a great venue and great friends should be reason enough to convince you to sign up today! I want to personally invite you to join me and your fellow Toastmasters as we grow and learn to Speak, Lead and Succeed even better than we do now. Ed Tate and six educational sessions will provide you with several opportunities to learn how to be more successful. Take advantage of the Early Bird pricing. Complete the registration form and mail it or apply on line today at www.62toast.com. The Conference Committee Chairmen and I hope to see you there!!

Terry Rogers—District 62 Fall Conference Chairman

Remember, hotel accommodations are not included in the conference registration. See the third page for hotel reservation information. Reservations must be made by October 29.

Bring a Friend!!

The conference is open to non-members. If you know someone that you would like to introduce to Toastmasters, the conference is a great way to do it. Or perhaps you know someone in business that would benefit from Ed Tate's presentations. Our conference rates are far below the cost of a leadership / business conference. Have them send in their registration today.

[See promotion video on Youtube!!](http://www.youtube.com/watch?v=rgUB__nbxB4)

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SPEAK, LEAD, SUCCEED



Conference Preview

Friday Preview

- Italian Buffet
- Fun Night
- Table Topics Contest
- Ed Tate Presentation

Saturday Preview

- Ed Tate Presentations
- 6 Educational Choices
- 3 - Four Star Meals
- Tall Tales Contest
- Silent Auction / Bookstore
- Business Meeting
- Club and Individual recognition

Sunday Preview

- Breakfast with a Champion—Ed Tate
- Your chance to ask Ed all your questions
- Inspirational Feedback Session

Make it a Family Week-end!

While you are at the conference, your family can take in all the Grand Rapids attractions. In the evening, bring the family together for our Saturday evening banquet and entertainment. Here are a few of the things to choose from.:

- Grand Rapids Art Museum—Diana exhibit • John Ball Zoo
- Gerald R. Ford Museum—Betty Ford exhibit • Shopping 3 malls
- Meijer Gardens and Sculpture Park • Griffins Hockey-Friday
- Amway Grand swimming pool • Roger B. Chaffee Planetarium
- Jaycees Santa Clause Parade • Civic Theatre—Peter Pan
- Check out more at www.62toast.com and www.visitgrandrapids.org

Arriving on Saturday?

The Santa Clause parade takes place on Saturday from 9:00-11:00am. The route goes in front of the hotel on Monroe Street and may cause some streets to be blocked off. Please plan to arrive early enough to allow for any delays or detours.

Advertise in the Program

Do you or someone you know have a business that they would like to advertise in the program? Maybe your club can help sponsor the conference with an ad and highlight members accomplishments.

- **Business Card Size— \$20.00** • **Quarter Page Ad— \$40.00**
- **Half Page Ad— \$60.00** • **Full Page Ad— \$100.00**

Go to the district website at www.62toast.com for sponsorship forms and templates or contact Paula Oja at tm2010fallconf@gmail.com for more information.

Meet our Conference Master of Ceremonies! Mr. Sporty King



Be prepared to laugh, be entertained and be inspired!

When Lisa Waalkes heard Sporty King at the Toastmaster Spring Conference in Chicago she knew we needed to have him as our Master of Ceremonies at our Fall Conference. As Sporty steps up to the microphone it won't take long for you to see why we invited him to be with us in Grand Rapids.

Sporty is a professional speaker and travels the country with his inspirational message. Through humor, passion and a love for others he encourages his listeners to seek good in everything. He is his own best example. His warm, friendly personality will fill the room. He is a master of acronyms and an accomplished poet that I'm sure you will enjoy.

I know you will extend Sporty a warm District 62 welcome!!
Check out his website at www.sportyking.com

SPEAK, LEAD, SUCCEED

**Educational
Sessions**

6 Educational Sessions will be offered

- Multiply Your Club Membership with Jerry Conrad
- Speaking With Your Mouth Closed: What Your Body Language is Saying with Tricia McDonald
- The Art of Life with Gino Federici
- Are the ANTS at your Picnic ? With Angie Price
- 5 Ways to Lead & Succeed with Generation "Y" with Josh Gerlick
- Humor, Business and Counter-Intuitiveness with Jane Helmstead

Accommodations at the Four Star

Amway Grand Plaza Hotel



187 Monroe Ave, NW ~ Grand Rapids, MI 49503

Call Group Reservations: (800) 253-3590 by October 29

Group Name: Toastmasters District 62

Be sure to use "**Toastmasters District 62**" to ensure your discounted rate and give credit toward our Hotel-Night guarantee. We have the phenomenal rate of **\$109 a night** + taxes and fees for single, double, triple, or quad. Regular single rate is \$213! Reservations can be made at the same rate 3 days prior to and after the conference but must be made by October 29.

Includes:

Discounted parking rate of \$10/night for self parking

(this parking rate is available for all attendees even if you aren't a hotel guest)

High speed or wireless Internet access

Access to fitness center & swimming pool

25-inch TV with Lodgenet® movies and games

Iron and ironing board, make-up mirror, hair dryer, and Ethernet cable

Note: The hotel parking garage is across the street from the hotel on Pearl Street connected to the PNC bank building.



**Toastmasters District 62 Communication and Leadership Development Conference
November 19 – 21, 2010
Amway Grand Plaza Hotel
Grand Rapids, Michigan**

Name Last: _____ First: _____

Member Non-member

Member information (please circle all that apply throughout registration form)

Communication Track: **CC ACB ACS ACG** Leadership Track: **CL ALB ALS DTM**

Club Name: _____ Club No: _____

Club Officer Position (if applicable): _____

District Office Position (if Applicable): _____

Phone No: _____ Email: _____

Be sure to register. Walk-in prices will be \$30-\$40 higher. Don't wait!!

Must select one of the following Packages - (conference regular registration postmarked before 11/1/2010)

Early Bird-Full Conference Postmarked by September 30	Friday, Saturday, Sunday. All meals and events	\$159
Full Conference	Friday, Saturday, Sunday. All meals and events	\$189
Friday Night only	Dinner and all events	\$39
Saturday only w/ meals	Saturday all meals and events	\$110
Saturday only-no meals	Saturday only; no meals, all events	\$64
Saturday Banquet only	Dinner, DTM award ceremony, entertainment	\$49
Sunday only	Breakfast with a Champion; Ed Tate, Conference recap/evaluation session	\$49
Breakfast meat choice; Pork sausage/bacon <input type="checkbox"/> or Turkey sausage/bacon <input type="checkbox"/> Optional meal choice; Vegetarian all meals <input type="checkbox"/>		
Contest only	Check or circle Friday, Saturday or both	\$10 each contest

**Mail Form and payment to: District 62 Toastmasters: c/o Swaroop Bhushan
3890 N. Rosebud Dr. SE Apt 7
Kentwood MI 49512**

Is this your first time attending a District Conference? Yes No

Do you want to take an active role organizing the conference by volunteering? Yes No

Will you be spending the night at the Amway Grand Plaza Hotel? Yes No

Please indicate which day(s) you will be staying? Friday Saturday

Have you earned your DTM award since the spring conference (April 2010) or do you expect to earn it before the fall conference? Yes No

Will you be bringing your club's banner for the Parade of Banners?..... Yes No

Is there any way we can help? (Carpool, Braille programs, Special seating, or Vegetarian meals?)

Needs: _____